

# SOUTHERN FORESTS FOOD COUNCIL INC.

## GENUINELY SOUTHERN FORESTS FACTS



The Southern Forests region shares the same boundaries as the Shire of Manjimup in Western Australia and includes the major towns of Manjimup, Pemberton, Northcliffe and Walpole.

The 4 major towns are different but complementary:

- Manjimup – Heart of food production in the region
  - Pemberton – Reputation as boutique tourism and food destination
  - Northcliffe – Un-tapped creative industry/community
  - Walpole – Abundance of natural attractions and amenity
- 307 kilometres or 3 hours south of Perth
  - Amazing forests and pristine growing conditions
  - 52% of the Shire of Manjimup is national parks or nature reserves

Produces:

- 82,000ha of agricultural land
- 10,792ha of crops
- 87,000t of produce
- \$230,000,000 of agricultural production
- 41% of Western Australia's and 3% of Australia's fruit and nut production
- 9% of Western Australia's and 1% of Australia's vegetable production
- Over 50 different types of fruit, vegetables and nuts
- 59% of Western Australia's and 7% of Australia's apple production
- 69% of Western Australia's cherry production
- 66% of Western Australia's and 24% of Australia's avocado production
- 96% of Western Australia's and 16% of Australia's kiwifruit production
- 28% of Western Australia's macadamia nut production
- 8% of Western Australia's wine grape production
- 24% of Western Australia's and 4% of Australia's cauliflower production
- 45% of Western Australia's and 4% of Australia's potato production
- 16% of Western Australia's and 1% of Australia's milk production
- 4% of Western Australia's cattle production
- 13% of the regions employment is in agriculture
- 85% of the Southern Hemisphere's black truffle production
- Most of Western Australia's Marron production
- Home of the internationally famous Pink Lady™ and Bravo™ apples
- Southern Forests region is the major agricultural producer in the South West region of Western Australia representing 30% of the agricultural value

Major food events include:

- Unearthed Pemberton, 26 April – 6 May 2018
- Truffle Kerfuffle, 22-24 June 2018
- Manjimup Cherry Harmony Festival, 8 December 2018
- Manjimup Farmers Markets held on the first and third Saturday of each month in Manjimup.

*Note: The above facts and statistics are based on 2015/16 Australian Bureau of Statistics data.*