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| --- | --- | --- | --- |
| **Name:** |  | **Business Name:** |  |
| **Postal and Physical Address:** |  |
| **Phone:** |  | **Mobile:** |  |
| **Email:** |   | **Website/Social Media:** |  |
| **PLEASE SELECT INDUSTRIES:** | [ ] Primary Producer | [ ] Secondary Producer | [ ] Tourism | [ ] Hospitality | [ ] Retail | Other (please state): ­­­­­­­­­ |
| **Goods produced or services offered (e.g. beef, wine – cellar door and retail, accommodation, value-added products).** |
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|  |  |  |
| **PLEASE SELECT MEMBERSHIP TYPE:***Note: Annual membership runs from November – October of each year* | [ ] **ASSOCIATE MEMBER** (annual fee $110 inc. GST)* Attendance and voting rights at AGM (if eligible under Rules of Association)
* Invite to SFFC members events e.g. sundowners
* Membership updates and newsletters
* Access to eligible fee-for-service activities where applicable
 | [ ] **GENUINE MEMBER** (annual fee $220 inc. GST)* Associate Membership Benefits PLUS:
* Eligible to use the Genuinely Southern Forests brand
* Supported access to the SFFC supply partners
* Assistance in the design of co-branded packaging
* Commodity group listed on the SFFC website a
* Participation in select member exclusive programs
* Access to eligible fee-for-service activities where applicable
 |
| **OPTIONAL FEE-FOR-SERVICE*\**:***\*eligibility requirements may apply**^value-added products are required to carry the Genuinely Southern Forests brand* | [ ] **ALL ELIGIBLE*\** FEE-FOR-SERVICE ACTIVITIES** (Membership + $330 inc. GST) | [ ] Membership exclusive programs e.g. bulk buying (Membership + $220 inc. GST) | [ ] Retail Marketing Campaign promotions^ (Membership + $220 inc. GST) |
|  | [ ] Business matchmaking (Membership + $220 inc. GST) | [ ] Industry development e.g. gold kiwifruit (Membership + $220 inc. GST) | [ ] Agri-tourism initiatives (Membership + $110 inc. GST) |
| **Signed:** |  | **Date:**  |  | **Total Membership Fees Due:** | **$**  | **(inc. GST)** |

**Primary and Secondary Producers, please list all your produce, varieties, seasonality and volume below. Your assistance with providing the below information will greatly assist in our marketing and distribution for produce from the Southern Forests region.**

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| --- | --- | --- | --- |
| **Produce and Variety** | **Seasonality for each produce/variety** e.g. Jan-Mar | **Volume produced** | **Do you have the potential to increase production Y/N** If so, by what percentage? |
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**Please list your three biggest challenges as a food producer, food services provider or tourism-hospitality operator:**

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